

6400 YORK ROAD
BALTIMORE, MARYLAND 21217
410 377 3222



August 10, 1992

TO: NANCY COLE
VICKY ANDERSON

FROM: EMILY BARR, WMAR-TV *EB*

RE: ARCHIVE REQUESTS

It was a pleasure speaking to both of you on Friday about WMAR-TV's need for some archival information from NBC. As I explained over the phone, we are in the midst of a license challenge and need information about specific NBC programming (both news and non-news) for our attorneys.

As I mentioned on Friday, we are looking for examples of programming, both network and local that dealt with the ascertained issues we identified through interviews with local community leaders. The period in question is June 1, 1991 through September 30, 1991 and the issues are as follows:

- 1) Education
- 2) Unemployment
- 3) Race Relations/Minority Concerns
- 4) Metropolitan/State Concerns (Maryland only)
- 5) Crime & Criminal Justice System
- 6) The Media
- 7) Environmental Concerns
- 8) Social Welfare/Societal Concerns
- 9) Child Abuse
- 10) Health & Safety
- 11) Drug & Alcohol Abuse
- 12) Government Affairs/Legislation (Maryland only)
- 13) Performing Arts/Entertainment/Recreation
- 14) Literacy
- 15) Economic Development
- 16) Homelessness
- 17) Redistricting (Maryland only)

Federal Communications Commission

Docket No. 93-94 Exhibit No. 19

Presented by FOUR JACKS

Disposition	{	Identified <u>✓</u>
		Received <u>✓</u>
		Rejected _____

Reporter M. K. FLEISHMAN

Date 11/09/93

- 18) The Supreme Court
- 19) Cultural Development
- 20) Youth Concerns

Please give me a call at 410-377-2222 if you have any questions. As we discussed, it would be ideal if I could receive the printouts no later than the end of August. Again, thank you for all of your help.

Education
Unemployment
Race Relations / Minority Concerns
Metropolitan / State Concerns (Low to Mo)
Crime + Criminal Justice System
M40 A
ENVIRONMENTAL CONCERNS
Social Welfare / Societal Concerns
Child Abuse
Health + Safety
Drug / Alcohol / Abuse
Govt Affairs / Legislation
Performing Arts / Ent / Recreation
Literary
Economic Development
Homelessness
Restructuring (Mo)
Supreme Ct
Cultural Development
Youth Concerns

30 Rockefeller Plaza
New York, NY 10112
212 664-2797
Telex (USA): 1247
Telex (intl): 232346A
Fax Number: 212 957-8917

A Division of
National Broadcasting
Company, Inc.

NBC News
Video Archive



DATE: August 12, 1992

FAX TRANSMITTAL FORM

TO: Emily Barr

COMPANY: WMAR

FAX NUMBER: 410-377-3010

FROM: Nancy Cole

NSC EXTENSION: (212) 664- 3044

NUMBER OF PAGES INCLUDING COVER: 3
NBC NEWS ARCHIVES FAX NO.: 212-957-8917

NOTES:

Emily:

Pls note on last page it states 114 items--translation--in the time period you requested, June 1 thru Sept. 30, 1991 there were 114 spots which aired on NBC network news program regarding education. ID N910930 is a NN spot aired on 9/30 and follows are our coded fields. Is this helpful? I think you can read thru this and glean the info you need. Or, if you do not want the printouts, we can just let you know the number count of spots which aired.

Just let me know.

Regards,

Nancy

TITLE GOVERNOR OF SOUTH CAROLINA CAMPBELL CRITICIZES US PUBLIC SCHOOL EDUCATIO

EVENT PLACE WASHINGTON D C

DATE OF EVENT 910930

NBC CAMERA NBC

REMARKS P 91J1848 HT 19:35:12

PERSONALITIES CAMPBELL CARROLL

REC LENGTH :11

VTR HIT TIME HIT TIME 5:35:42

SYNOPSIS IN WASHINGTON D.C. PRESS CONFERENCE, SOUTH CAROLINA GOVERNOR CAMPBELL SAYS ONE DOESN'T BECOME A WORLD CLASS POLE VAULTER BY LOWERING THE BAR; JUST AS ONE WOULD NOT ESTABLISH A WORLD CLASS EDUCATION SYSTEM BY LOWERING THE STANDARDS; BUT ADDS; HOWEVER; THAT THE US IS DOING JUST THAT.

MESSAGE PA; CURRY INTRO

MEDIA : 0264930

① 0910930

TITLE NATIONAL EDUCATION GOALS PANEL REPORTS GAP EXISTS BETWEEN GOALS & REALITY OF EDUCATION IN US

EVENT PLACE WASHINGTON D C

DATE OF EVENT 910930

NBC CAMERA NBC

REPORTER KUR BOB

REMARKS NSF 91J1848 HT 19:34:42

PERSONALITIES CAMPBELL CARROLL ROMER ROY BRANSTAD TERRY

REC LENGTH 1:55

VTR HIT TIME HIT TIME 18:36:20

SYNOPSIS AFRICAN-AMERICAN & WHITE STUDENTS WEAR CAPS & GOWNS AS THEY WALK DOWN AISLE DURING HIGH SCHOOL GRADUATION AS MUSIC IS HEARD. FEMALE STUDENT HOLDS ROSE. OVERHEAD SHOT OF DC HALL SEEN DURING 9-30-91 PRESS CONFERENCE AS MEMBERS OF NATIONAL EDUCATION GOALS PANEL SIT AT TABLE NEAR PODIUM AS FLAGS & REPORTERS APPEAR NEARBY. DURING PRESS CONFERENCE PANEL MEMBER GOV CARROLL CAMPBELL OF SOUTH CAROLINA SAYS YOU DON'T ESTABLISH WORLD CLASS POLE VAULTER BY LOWERING THE BAR & YOU DON'T ESTABLISH WORLD CLASS EDUCATION SYSTEM BY LOWERING THE STANDARDS. GRAPHIC ANIMATED REPORT READING "THE NATIONAL EDUCATION GOALS REPORT; BUILDING A NATION OF LEARNERS 1991"; GRAPHIC BLACKBOARD; SUPERS "GOAL: STUDENT PROFICIENCY; REALITY: LESS THAN 20%; CAN DO MATH & SCI ENCE; GOAL: ADULTS LITERATE; REALITY: CAN'T UNDERSTAND NEWSPAPER OR B US SCHEDULE" SEEN. DURING DC PRESS CONFERENCE PANEL MEMBER GOV TERRY Y BRANSTAD OF IOWA HOLDS REPORT; & SAYS IF HIS CHILDREN BROUGHT HOME THIS REPORT CARD HE WOULD FEEL NEED TO GET INVOLVED AS A PARENT. PANEL MEMBERS SIT AT TABLE AS PANEL MEMBER GOV ROY ROMER OF COLORADO SAYS WE NEED PARENTAL RESPONSE TO EDUCATION OF CHILDREN. TEACHER INSTRUCTS ELEMENTARY CLASS STUDENTS AS THEY RAISE THEIR HANDS & SIT IN DESKS. DURING DC PRESS CONFERENCE GOV CAMPBELL SAYS REAL PROBLEM IN EDUCATION IS BREAKDOWN OF THE AMERICAN FAMILY. CHILDREN CARRY BOOKS AS THEY CROSS STREET; DARK SCHOOL BUSES; AFRICAN-AMERICAN FEMALE ST

T = Today Show
S = Sunrise
S = SAT Today
N = Nyl...
M = Magazine
1130 A/Closn Look
pm DATELINE or
Real Life

ASF - NAR SOT F&O

STUDENT CARRY BOOKS AS THEY WALK NEAR PARKING LOT. KUR REPORTS ON-CAMP
RA FROM DC & SAYS PAPER'S 1ST GOAL IS TO ENSURE THAT CHILDREN ARE
HEALTHY, WELL FED & READY TO LEARN; & THIS MUST BE ACHIEVED IF OTHER
ONLINE ARE TO BE MET. KUR SIGNS OFF ON-CAMERA FROM DC.

MESSAGE TV; UNABLE TO ESTABLISH EXACT LOCATIONS; DATES & ALL IDS

MEDIA : 0264941 Sep 1 30, 91

ID M910930

TITLE SCIENCE TEACHERS USE UNUSUAL METHODS TO CAPTURE ATTENTION OF STUDENTS

EVENT PLACE PORT COLLINS WISCONSIN

DATE OF EVENT 910930

DOC CODES WPC

REPORTER ORILL MOORE

ASSIGN NO. 910969

REMARKS COPS CALL 910949

PERSONALITIES BRANFIELD JONES SHARASHIRI MANSAN

SEC LENGTH 1:46

ETA EST TIME HIT TIME 18:38:26

STUDENTS COLLEGE STUDENTS IN SCIENCE CLASS SIT IN DESKS; WEAR HATS; STUNNED &
YAWN. UNIVERSITY OF WISCONSIN SCIENCE PROFESSOR DR MANSAN SHARASHIRI
RI STANDS AT COUNTER; TALKS PLANE TO BALLOON & EXPLOSION OCCURS AS ST
UDENTS SMILE & LAUGH IN CLASS. SHARASHIRI WEARS GLOVES; GOGGLES &
T-SHIRT BEARING "SCIENCE IS FUN" AS HE HANDS CHEMICALS AT COUNTER FOR
ING SCIENCE CLASS; STUDENTS LAUGH & HE ASKS STUDENTS WHAT CHEMICALS
LOOK LIKE. HE BLOWS SOAP BUBBLES INTO TRAP & SAYS (VO) PEOPLE ARE TO
BEND ON BY WHAT THEY SEEM. STUDENT LOOKS AT PERIODIC TABLE CHART O
A WALL. OVERHEAD SHOT OF SCIENCE CLASS SEEN AS INSTRUCTOR STANDS AT B
OARD. CLOSUP OF BEAKER ON HOT PLATE & LIQUID CHEMICAL CARBOLING COOL
ORS SEEN. DURING INTERVIEW SHARASHIRI SAYS YOU FIND ANSWERS THEN &
XPERIMENTATION NOT BY READING BOOKS. STUDENT LOOKS AT SOAP BUBBLES THEN
U TRAP. AT PORT COLLINS; COLORADO; IN CHEMISTRY CLASS TEACHER FOR JR
SEN (FM) QUESTIONS STUDENTS ON CHEMISTRY AS THEY SIT AT DESKS. STUD
ETS PERFORM CHEMISTRY EXPERIMENTS IN LAB; LOOK INTO MICROSCOPES &
BURING INTERVIEW PORT COLLINS HIGH SCHOOL STUDENT JENNIE BRANFIELD
SAYS LAB WORK IS BETTER EXPERIENCE THAN LECTURES. SHARASHIRI WEARS GL
OVES IN CLASS AS HE POURS CHEMICALS IN BOWL; SMOKE RISES & STUDENTS
SMILE. SCIENCE TEACHER CRITICIZES SHARASHIRI AS THEY TALK IN HALL &
SHARASHIRI DEFENDS HIS TEACHING TECHNIQUES. CLOSUP OF MICROSCOPE
SEEN. SHARASHIRI WEARS GLOVES; GOGGLES & HOLDS DOLLAR BILL OVER C
AMOLE AS BILL BURNS & STUDENTS GASP. 0'WELL SIGNS OFF IN VO FROM F
ORT COLLINS; COLORADO

MESSAGE TV; UNABLE TO ESTABLISH EXACT LOCATIONS & ALL IDS

114 Item(s) listed.

SH0013069

AUG 12 '92 14:49 NBC NEWS ARCHIVES NO. 212 9576517